

Programme & Course Outcomes

UG B.Com Course

Programme Outcome

Students gain ground knowledge in Commerce and Accounting that will enable to venture into higher studies, get into clerical jobs and take up the competitive exams.

Programme specific outcome:

1. Students gain thorough knowledge and subject skills in business, accounting, finance, auditing and marketing.
2. Students are able to recognize features and role of businessmen, entrepreneurs, managers and consultants which will help students to possess knowledge of decision making.
3. Students learn managerial accounting, career skills applying both quantitative and qualitative knowledge to their future career in business.
4. Students get the skills like effective communication, decision making, problem solving in day today business affairs.
5. Students acquire practical skill to work as tax consultant, Audit assistant & other financial supporting services etc.
6. Students also acquire computer applications in business and programming knowledge.

Course outcome

Students are able,

1. To pursue PG studies like M.CoM & MBA,
2. To build a strong foundation of knowledge in different areas of commerce

3. To expose about entrepreneurship
4. To develop an attitude for working effectively and efficiently in a business environment
5. To gain ICT and programming skills that assists in gaining jobs in BPO, KPO and finance sectors.
6. To pursue other career options – ICMA, CA, CS, Tax consultancy, stock exchange services, banking services and insurance services.

PG M.Com Course

Programme Outcome

Students acquire specialized knowledge in Accounting and Finance that would suffice the needs of becoming Entrepreneur as well as gaining Jobs as Accounts Officer, Bank Professional, Professor, Consultant and Secretary.

Programme specific outcome:

1. Students gain thorough knowledge and subject skills in business, accounting, finance, human resource, economics and marketing.
2. Students are able to imbibe the features and roles of businessmen, entrepreneurs, managers and consultants which will help students to possess knowledge of decision making.
3. Students learn financial accounting, career skills applying both quantitative and qualitative knowledge to their future career in business.
4. Students get the skills like effective lecturing, brainstorming, problem solving, exemplifying in commerce and accountancy field.
5. Students acquire practical skill to work as tax consultant, auditor & other financial supporting services etc.
6. They master the skills in financial management, corporate accounting, quantitative techniques, managerial accounting and cost accounting.

7. They understand human resource, business environment, strategic management, stock markets and mutual funds.
8. They know how to conduct research through research methodology and quantitative techniques.
9. They gain perspective of the future through innovations in accounting and E-Commerce.
10. They learn how to bridge their programme with the industry with through Project Work.

Course specific outcome

- **Strategic Management**

The students develop an understanding of the basic inputs in making and implementing corporate strategic decisions and also to familiarize them with the issues and practices involved.

- **Marketing Management**

The students understand the Changing Dimensions of Marketing Management and Equipping Students to the Needs of Consumer Society.

- **Financial Management**

The students acquaint with the basic analytical techniques and methods of financial management of business firms.

- **Economics for Managerial Decisions**

The students acquaint with the concepts of micro -economic theory and their use in business decision making.

- **Organizational Behaviour**

The students enable to understand predict and develop the behavior of employees in business organizations.

- **Quantitative Techniques**

The students acquaint with the use of quantitative models in decision making.

- **Corporate Restructuring**

The students get to know the basic issues and techniques of corporate restructure.

- **Business Ethics and Corporate Governance**

The students familiarize with the knowledge of ethics, emerging trends in good governance practices and corporate social responsibilities in the Indian context.

- **Human Resource Development**

The students get awareness of the concepts, techniques and practices of human resource development. This course intends to make students understand the applicability of these principles and techniques in an organization.

- **Managerial Accounting**

The students familiarize and acquaint with application of advanced managerial accounting techniques.

- **Business Environment**

The students acquaint with the concepts of environment in which a business organisation operates.

- **Business Research Methods**

The students develop research orientation and apply statistical techniques for interpreting and drawing conclusion for business problems.

- **International Financial Management**

The students get to study the various aspects of foreign exchange market and different aspects of international financial management

- **Financial Markets and Institutions**

The students are provided with an understanding of structure and working of financial institutions and markets in India.

- **Corporate Accounting**

The students learn accounting practices relating to various issues of corporate accounting.

- **Accounting for Specialized Institutions**

The students understand the different aspects of Specialized Accounting practices

- **E-Commerce**

They equip to assess e-commerce requirements of a business and develop e-business plans and to interact with various IT professionals who may be developing e-commerce applications.

- **International Business**

They are exposed to the different dimensions of international business and its environment.

- **Security Analysis and Portfolio Management**

They establish a conceptual frame work for the study of security analysis and portfolio management.

- **Innovations in Accounting**

The students are enabled to equip with the current unresolved issues in Accounting.

- **Mutual funds**

They get familiarized about Mutual Funds, Investor services, return, risk and performance of funds, taxation and regulations.